

Press Release

Various awareness campaign activities are being carried out by the Office of Chief Electoral Officer of Tamil Nadu to create awareness among the public for General Election to Lok Sabha, 2024. The awareness activities are continuously carried out in government departments, educational institutions, voluntary organizations and also through newspaper, television news media and social media etc. In order to get engage all the voters in Tamil Nadu to cast their vote in the forthcoming General Election, 2024.

As part of that today 09.03.2024 a rally was conducted in coordination with News 7- Television's Anbu Palam and other organizations in Chennai to ensure 100% Voting. The Rally event was flagged off by Dr. J. Radha Krishnan, I.A.S., DEO of Greater Chennai Corporation and started at 08.30 am from Besant Nagar, Elliots Beach, Chennai. In this rally more than 500 affiliated Youth Red Cross students from various colleges were participated. The Voters' pledge was administered in this event to emphasis the importance of voting.

In this event, Deputy Commissioner of Greater Chennai Corporation Thiru Amit I.A.S., Joint Chief Electoral Officer Thiru P. Aravindan, Chief Executive Officer of News 7-TV Thiru Thiagachemmal, Youth Red Cross Coordinator of Chennai district Dr. Sulaiman, participated in the rally event.

**CHIEF ELECTORAL OFFICER &
PRINCIPAL SECRETARY TO GOVERNMENT**

Issued By: - DIPR, Secretariat, Chennai – 9

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